

Viva Connects Tampico and Villahermosa with New Route

- The Tampico-Villahermosa-Tampico route began operations with two weekly frequencies.
- The new connection will strengthen connectivity between northern and southern Mexico and boost tourism between both cities.

Tampico, Tamaulipas, December 2, 2025 – Viva celebrated the launch of its new route connecting the cities of Tampico and Villahermosa, an operation aimed at strengthening connectivity between northern and southern Mexico, as well as promoting tourism, commerce, and new travel opportunities for residents of both regions.

The Tampico–Villahermosa–Tampico route initially operates with two weekly frequencies on Tuesdays and Saturdays. Starting on March 27, 2026, operations will shift to Mondays and Fridays, maintaining schedules that allow for same-day round trips.

Flights are operated with Mexico's youngest fleet, consisting of 104 Airbus A320 and A321 aircraft.

Routes & Schedules

Route	Frequency	Schedule
Tampico – Villahermosa	Tuesday & Saturday	7:55 a.m. – 9:20 a.m.
Villahermosa – Tampico		10:00 a.m. – 11:25 a.m.

"We are pleased to celebrate with Viva the launch of this route, which will help boost connectivity at Tampico International Airport. At OMA, we continue working to position Tampico as one of the most sought-after tourist destinations in northeastern Mexico. We invite our friends from Tabasco to take advantage of this route and discover what makes this city so unique," said Ricardo Dueñas, CEO of Grupo OMA.

Grupo OMA authorities also celebrated the launch of the operation, highlighting that this new connection will stimulate activity at Tampico International Airport.

The city has positioned itself as one of the leading tourist destinations in northeastern Mexico, making this route a valuable opportunity for travelers to explore and enjoy its natural, cultural, and culinary attractions.

