

## San Luis Potosi enhances connectivity with new international routes to Dallas, Houston, and San Antonio.

- San Luis Potosi International Airport introduces three new international routes operated by Volaris, enhancing connectivity with the southern United States.
- The launch event highlighted the strategic partnership between OMA, Volaris, and the Government of the State of San Luis Potosi.

**San Luis Potosi, S.L.P., July 7, 2025** – OMA, Volaris, and the Government of the State of San Luis Potosi announced the launch of three new international routes from San Luis Potosi to key cities in the southern United States: Dallas/Forth Worth, Houston, and San Antonio. This initiative significantly enhances the state's role as a strategic hub for international air connectivity, promoting economic development and tourism.

The inaugural announcement took place at San Luis Potosi International Airport, with the attendance of Governor Ricardo Gallardo, OMA CEO Ricardo Dueñas, and representatives from Volaris, underscoring the collaborative effort behind this expansion.

The new routes will operate as follows:

- San Luis Potosi Dallas/Forth Worth (DFW): Starting July 4, with four weekly frequencies (Monday, Wednesday, Friday, and Sunday).
- San Luis Potosi Houston (IAH): Starting July 5, with three weekly frequencies (Tuesday, Thursday, and Saturday).
- San Luis Potosi San Antonio (SAT): Also starting July 5, with three weekly frequencies (Tuesday, Thursday, and Saturday).

These new routes position San Luis Potosi as a pivotal center for international connectivity in the Bajío-West region, enabling access to strategic markets in Texas and driving greater mobility for tourism, business, and industry.

"This expansion of air connectivity reflects our commitment to link high-potential regions in Mexico with key international destinations. San Luis Potosi plays an increasingly important role in the development of the Bajío region, and at OMA, we are proud to actively contribute to its economic, social, and tourism growth," said Ricardo Dueñas, CEO of OMA.

These connections reinforce San Luis Potosi's role as a strategic node for business, tourism, and social development, fostering stronger ties with the United States and unlocking greater growth opportunities for its people.

