

## **OMA Announces the Launch of the New Zacatecas-Guadalajara Direct Route Operated by Volaris**

**Zacatecas, Mexico – June 9, 2026** – In an official ceremony held at Zacatecas International Airport, OMA and Volaris announced the start of operations for the new direct route connecting Zacatecas and Guadalajara, marking a pivotal moment for the region's air connectivity.

The event was attended by representatives of the Zacatecas State Government, local authorities, and strategic partners, who gathered to celebrate this new addition that promises to positively impact the economic, tourism, and social development of both destinations.

During their address, OMA executives emphasized the benefits of this new travel option. Guadalajara, as one of the most important economic and cultural hubs in Mexico, represents a strategic connection for Zacatecas residents. The Jalisco capital offers opportunities in business, education, medical services, and tourism, while serving as a key operational base for Volaris, enhancing connectivity to other domestic and international destinations.

“At OMA, we promote connectivity projects that facilitate people's mobility and contribute to local economic growth. Every new route represents a unique opportunity for Zacatecas,” said Ricardo Dueñas, CEO of OMA.

Volaris' commitment and vision as a key partner in this achievement were also highlighted, consolidating its position as one of the main operators at Zacatecas Airport. Its diverse offer of domestic and international destinations caters to multiple traveler profiles: business, tourism, and the migrant community seeking to stay connected with their families.

### **Impacts for Zacatecas and Guadalajara**

The launch of this new route not only expands mobility options for Zacatecas residents but also generates positive impacts on trade, tourism, and cultural exchange between the two cities. The collaboration between the airline, airport, and government demonstrates coordinated efforts that can transform regions.

### **Future Commitment**

OMA reiterated its determination to continue strengthening strategic connections for the airports under its administration. According to its executives, Zacatecas International Airport will remain an efficient and secure gateway, promoting local economic development and solidifying its position as an essential link in the national airport system.