

Monterrey Airport welcomes Alaska Airlines with its new direct route to Los Angeles.

- Starting today, Alaska Airlines begins operations at Monterrey Airport, offering seven weekly frequencies, demonstrating the airport and the city's attractiveness.
- Thanks to this new route to Los Angeles, passengers will enjoy seamless connections to destinations along the West Coast and Hawaii.

Monterrey, N.L., February 13, 2025 – The Monterrey International Airport, in collaboration with the Ministry of Tourism and airline executives, celebrated the arrival of Alaska Airlines to the Sultana del Norte with its new direct route to Los Angeles, marking a milestone in northern Mexico's air connectivity.

This new route, which begins operations today, represents Alaska Airlines' first service from Monterrey and reinforces its commitment to the Mexican market. Operating Sunday to Saturday, with departures from Monterrey at 4:30 PM, the route will be served by modern Embraer 175 aircraft, providing passengers with an efficient and comfortable travel option between both cities.

Mexico has historically been a key market for Alaska Airlines, which began operations in the country in 1988 with its first flight from San Francisco to Mazatlán, followed by the route from Los Angeles. Currently, the airline also offers flights to Zihuatanejo from San Francisco (SFO) and Los Angeles (LAX) and continues to expand its route network, connecting travelers from the U.S. West Coast to vibrant destinations across Mexico and Latin America.

"The arrival of Alaska Airlines at Monterrey Airport is a clear testament to our city's growing importance as a key international connectivity hub. We will continue working to expand our network and enhance travel options for our passengers," stated Ricardo Dueñas, CEO of OMA.

Maricarmen Martínez Villarreal, Secretary of Tourism of Nuevo León, commented: "The launch of this route with Alaska Airlines represents a significant step forward in our international connectivity. Los Angeles, as one of the world's most important cities, is now more directly connected to Nuevo León, creating valuable opportunities for our communities and our state."

From its Los Angeles hub, Alaska Airlines operates one of the largest networks of flights to Latin America and the Caribbean. The launch of the Monterrey–Los Angeles route strengthens the airline's growth strategy in Mexico and reinforces its commitment to improving connectivity for travelers between both regions.

"With the recent merger with Hawaiian Airlines, we are expanding our route network between Mexico and the U.S. West Coast, strengthening connectivity and offering more travel options to Asia. With greater flexibility, enhanced services, and added benefits in our mileage program, we aim to be the preferred choice for both leisure and business travelers in the region", said Krystal Crespo, Director of LATAM at Alaska Airlines.

The General Mariano Escobedo International Airport plays a key role in the development of tourism and the economy in Nuevo León, positioning itself as a strategic hub in the region, facilitating airline expansion, and enhancing Monterrey's global connectivity.

With Alaska Airlines joining its roster of operating carriers, Monterrey Airport further strengthens its commitment to offering passengers expanded travel options, greater comfort, and strategic business and leisure connections.

About OMA

Grupo Aeroportuario del Centro Norte, S.A.B. de C.V., known as OMA, operates 13 international airports in nine states of central and northern Mexico. OMA's airports serve Monterrey, Mexico's third largest metropolitan area, the tourist destinations of Acapulco, Mazatlán, and Zihuatanejo, and nine other regional centers and border cities. OMA also operates the NH Collection Hotel inside Terminal 2 of the Mexico City airport and the Hilton Garden Inn at the Monterrey airport. OMA employs over 1,200 persons in order to offer passengers and clients airport and commercial services in facilities. OMA is listed on the Mexican Stock Exchange (OMA) and on the NASDAQ Global Select Market (OMAB). Since December 2022, OMA is part of VINCI Airports, the world's leading private airport operator.