

OMA boosts San Luis Potosí's Air Connectivity with New International Routes.

- The event was led by the Secretaries of Economic Development, and Tourism from San Luis Potosí Government, as well as OMA's CEO, Ricardo Dueñas, and Volaris executives.

San Luis Potosí, S.L.P., March 3, 2025 – OMA and San Luis Potosí International Airport announced today, in a press conference in collaboration with the Government of the State of San Luis Potosí and Volaris, the expansion of their international connectivity with the launch of three new air routes to Dallas, Houston, and San Antonio, operated by Volaris starting in July.

The new routes will operate with four weekly flights to Dallas, three to Houston, and three to San Antonio, significantly increasing seat availability to the state of Texas.

"The expansion of our air connectivity with Volaris through these new international routes reflects our commitment to the economic and social development of San Luis Potosí. At the same time, we continue to invest in infrastructure enhancements to provide passengers with the best travel experience, strengthening the airport's position as a strategic hub for the state's economy and tourism," said Ricardo Dueñas, CEO of OMA.

Since 2016, San Luis Potosí International Airport has undergone continuous expansion and modernization, with investments exceeding 950 million pesos to improve operational infrastructure and passenger capacity. As a result, the terminal has tripled its capacity, now capable of handling up to 1.2 million passengers annually.

In 2024, the airport served over 736,000 passengers, marking a 2.5% increase compared to 2023. The addition of these new routes is expected to maintain this positive growth trend in both domestic and international passenger traffic. Alongside these new international connections, direct routes to Atlanta, Querétaro, and AIFA have also been added, along with an expanded flight offering to Monterrey, further strengthening San Luis Potosí's access to key markets in Mexico and the United States.

"San Luis Potosí has solidified its position as a key pillar in the country's economic and cultural landscape. It is also an essential part of Volaris' international expansion strategy, particularly into the United States—one of our priority markets. The strong social and economic ties between Mexico and the U.S., driven by family, tourism, and business exchanges, make Volaris a fundamental player in this dynamic," said Jorge Roberto García, Volaris' Director of Distribution and Market Development.

"Our mission is to continue transforming air connectivity with sustainable solutions that benefit both communities and the environment," added the CEO.

OMA reaffirms its commitment to innovation and sustainability across its airports by implementing cutting-edge technologies that reduce environmental impact and enhance operational efficiency.

Key initiatives include the installation of 750 solar panels and energy storage systems, reinforcing the group's focus on sustainable development.

Through these efforts, OMA will continue working to develop new market opportunities that contribute to San Luis Potosí's growth through enhanced air connectivity.

About OMA

Grupo Aeroportuario del Centro Norte, S.A.B. de C.V., known as OMA, operates 13 international airports in nine states of central and northern Mexico. OMA's airports serve Monterrey, Mexico's third largest metropolitan area, the tourist destinations of Acapulco, Mazatlán, and Zihuatanejo, and nine other regional centers and border cities. OMA also operates the NH Collection Hotel inside Terminal 2 of the Mexico City airport and the Hilton Garden Inn at the Monterrey airport. OMA employs over 1,200 persons in order to offer passengers and clients airport and commercial services in facilities. OMA is listed on the Mexican Stock Exchange (OMA) and on the NASDAQ Global Select Market (OMAB). Since December 2022, OMA is part of VINCI Airports, the world's leading private airport operator.